



Track 10.2

Website Features Discussion

Ash (CTO): Hi, Emma! I'm really excited to talk about the new features we're going to add to your website.

Emma (Client): Hi, Ash! I'm excited too! What features are you going to add?

Ash (CTO): First, we're going to add a new search function. This will make it much easier for users to find what they need.

Emma (Client): That sounds great! What else will you add?

Ash (CTO): We will also add a contact form so that visitors can get in touch with you directly. This will help you get more messages from potential customers.

Emma (Client): I like that! Will it be easy for users to fill out the contact form?

Ash (CTO): Yes, it will be very simple! We're going to make it really easy and user-friendly.

Emma (Client): Great! What else are you going to do?

Ash (CTO): We're also going to improve the design of your website. The new design will make it look more modern and more attractive.

Emma (Client): That's exciting! Will it be ready soon?

Ash (CTO): Yes, it will! We're going to finish everything in the next few weeks.

Emma (Client): I'm really looking forward to it! Will these features help increase sales?

Ash (CTO): Yes, they will. The better design and new features will make the website more user-friendly, and that will bring in more customers and increase sales.